

## MEDIA RELEASE

### Storstac, Inc. Sponsors the “Business in a Box” Charrette

**Toronto based ISO shipping container supplier sponsors a design charrette to promote modular marketplaces designed out of repurposed shipping containers throughout the City of Toronto.**

Toronto, Ontario November 12, 2013 – Storstac Inc., a leading supplier of custom repurposed shipping container solutions across Canada, is proud to co-sponsor with RioCan the City of Toronto Scadding Court Community Centre’s “Business in a Box” design charrette. The charrette was hosted by the community centre to share their experiences with their modular marketplace and to gather ideas to expand this model to other areas of the city. The existing modular marketplace at the City of Toronto’s community centre at Dundas and Bathurst was designed and manufactured by Storstac Inc between 2011 and early 2013.

“For a retired ISO shipping container this is the end of one journey.....” says Storstac President, Vincent Ruggiero, “...and the beginning of a new journey”. The modular marketplace has been credited with livening up the community and providing affordable opportunities to entrepreneurs.



Vincent Ruggiero Presents Container Repurposing Ideas

#### *About Storstac*

*Storstac deals in the sales, rentals and modifications of new and used shipping containers and portable storage units. The company is dedicated to providing it’s customers with excellent quality products and service. For more information, please visit <http://www.storstac.com>*

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The Attendees Take a Tour of the Modular Market