

Media Release

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Storstac, Inc. announces launch of new website

Toronto, Ontario, Canada April 27, 2011 – Storstac, Inc. launched its web site www.storstac.com on Friday, April 27, 2011, with a dynamic, new look. STORSTAC's former web site has been totally revamped and provides online visitors with dramatic improvements in navigation, uniformity, appearance, and information.

With an eye-catching colour scheme and many new exciting photos, the website introduces visitors to all of Storstac's expanded products and services. The online visitor has immediate access to the web site's major topic areas including Containers, Trailers and Depot, Sales, Service and Modifications.

Enhancements to the web site include:

- **New Features** - New features on the web site include a whole new **Trailer Sales and Services area**, a new **Modifications area** featuring two intriguing and informative Modification Galleries: *Custom Modifications* and *Vince's Pet Projects*, and a **Download Collateral webpage** that offers print-friendly flyers and informative brochures.
- **Improved Navigation** - Web pages work in intuitive and consistent ways, making it easier for visitors to find what they are looking for and know where they are within the web site.
- **Improved Look and Feel** - Enhanced graphics and the new page layouts provide visitors with an improved user experience.

"Our new website not only provides detailed information about our product lines and services, its ease of use and friendly navigation will give our customers an enjoyable website experience. The site also feature links to handy industry tools and information, giving our customers the opportunity to gain the knowledge they need to make an informative decision," stated Vincent Ruggiero, President of Storstac. "A big "thank you" to all my staff and our good friends at Tailwind [www.tailwind.com] for the development of this fresh and friendly new website."